## ZeroDown<sup>®</sup> Migration Risk Index (MRI) Quantifies Downtime Losses

ZeroDown<sup>®</sup> MRI harmonizes the present value of migration downtime losses planned and unplanned.

# Tool-based methodology for calculating planned and unplanned downtime

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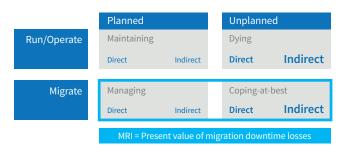
When optimizing IT operations, the ability to assess and quantify downside risks plays a pivotal role in determining whether or not to move forward. A critical factor delaying cloud migration decisions are uncertainties around risks and costs. These doubts are rooted in the belief that legacy applications and proprietary databases are just too hard and too expensive to move. The inability of IT staff to come up with an accurate and reliable answer to the C-level inquiry, "Well, how hard is it really?" tends to keep things in limbo. And rarely, if ever, is analysis paralysis a pathway to success.

Imagine if, instead of uncertainty, you could easily calculate the risk-adjusted costs of a cloud migration project by plugging in known and established metrics? What if with a few key strokes you could measure the downside risks and verify the net benefits ahead of time? How cool would it be to have the capability to prioritize cloud migration projects using indexed rankings by application? Introducing ZeroDown<sup>®</sup> MRI, a tools-based methodology for quantifying, to the dollar, the business risks of planned and unplanned downtime of running any IT operation or migration project: (graphic below)

## Taking the Guesswork out of Cloud Migration strategies:

#### Use the migration risk index to clear obstacles to cloud adoption

Using a comprehensive set of proven measurements and formulas that can be tailored to different business applications and industries, ZeroDown<sup>®</sup> MRI enables you to quantify the present value of migration downtime losses both planned and unplanned.



### The Benefits of Using ZeroDown<sup>®</sup> MRI

ZeroDown<sup>®</sup> MRI affords the following features and benefits:

- Delivers a risk assessment index and business impact analysis to assist decision-making
- Replaces outmoded application and content migration techniques for managing risk
- Provides strong synergies with software tools and methodologies needed to insure full business continuity with compliance
- Reduces project costs and accelerates cycle times for migrating applications to the cloud
- Offers licensing options for small and medium-sized businesses and/or large enterprise

### Find Out How ZeroDown® MRI Can Work For You And Your Customers

**Visit http://www.zerodownsoftware.com** to find out how ZeroDown technology enables high availability and cloud migration in a flash with zero disruption and no data loss.

Contact us at sales@zerodownsoftware.com

			Employee Prod Losses	Injuries Losses	Contractual Losses
NPV Summary (all direct + indirect)	\$	1,595,554	199,444	199,444	199,444
Migration downtime	\$	4,413	552	552	552
Planned downtime	\$	-	0	0	0
Unplanned downtime	\$	1,591,141	198,893	198,893	198,893
Category   Sources x App   Summary St	art_Here	App_1 Shee	et1 App_2 App	_3 App_4 App	o_5 Apr ↔
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Operational planned and unplanned downtime

S O F T W A R E

5445 DTC Parkway, Penthouse Four Greenwood Village, CO 80111 sales@zerodownsoftware.com 844-ZRO-DOWN ZeroDown® Software provides best in class software that accelerates the adoption and migration to the Cloud. Reduce cycle times and ensure full business continuity with no interruption to revenue. 121517