

Imagine a World Without Downtime™

Zero disruptions, no transaction or data losses



Clouds go down...your business operations shouldn't.

Protect your critical business operations from unforeseen interruptions on your cloud journey.

ZeroDown® Software Solutions

We empower organizations of any size to complete rapid migration to the cloud by mitigating business risk. Our patented Always Available™ technology eliminates the downtime risks inherent in typical migration solutions and provides an end-to-end solution to run/operate customers' critical apps in hybrid and multi-cloud environments.



How your business benefits

- Reduce risk when deploying business critical applications to the cloud
- Safe, simple and seamless cloud migration
- Significantly greater cloud reliability
- Rapid recovery time in the event of failures
- Zero RPO
- Bolsters customer satisfaction
- Protects company reputation
- Helps maintain regulatory compliance

Enable Azure Migration

- Without taking operations offline
- Reduce cycle times and costs per workload
- Mitigate customers' migration risk and disruptions

Ensure Business Continuity

- Virtually eliminates business losses due to downtime
- No change to customer satisfaction or levels of service
- Scale-up business continuity for Azure cloud deployments

Empower Run/Operate

- With business assurance for hybrid and multi-cloud
- No disruption to business revenues
- Ensure audit and control capabilities for data compliance

How ZeroDown® Software delivers fast and effective Azure Migration

"The ZeroDown® Software team shared with me their tools and methodology to help determine which applications on which devices to migrate and best practices to manage them for business assurance, resource optimization, and more. Tailored and laser-focused services to a tee."

~ Hannibal Scipio, Microsoft Global Business Strategy Lead | Partner-to-Partner Go To Market

The overall benefit of ZeroDown Software is the virtual elimination of application downtime



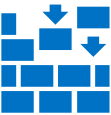
Non-intrusive, agentless, hardware-agnostic

- We support any workload on any platform
- No changes are required to customer applications
- We embrace and extend Microsoft and partner tools, technologies and methodologies



True active-active application availability

- Unique software architecture backed by patents
- If one node or application instance goes offline, the others continue to process
- Eliminates both planned and unplanned downtime



Customer Proof Point: ZenVault Medical

- Personal Health Records (PHR) portal
- Has been able to deliver continuous online services to thousands of online customers
- Zero downtime, for any reason whatsoever, since activation in September 2010

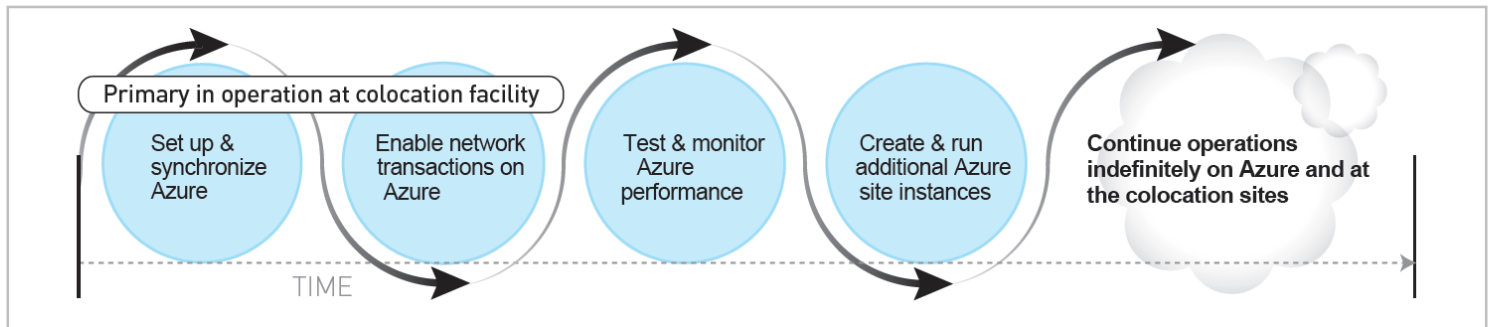
Getting Started with Us

1. For a ZeroDown demo, please see minutes 35-38 of the Microsoft Ignite BC/DR track:
<https://myignite.microsoft.com/videos/53280>
2. Visit ZeroDown's:
Azure Marketplace Offerings.
3. To discover more about how we can extend your Azure and Azure Stack solution offerings, please get in touch today:

Go to **zerodownsoftware.com**

Email us:
sales@zerodownsoftware.com

Call us: **844-ZRO-DOWN**
844-976-3696



ZeroDown offers a safe and easy path to uninterrupted Run/Operate on Azure

"There could be no ZenVault Medical without ZeroDown Software. The cloud gives us flexibility, expandability, and low cost, and ZeroDown adds application uptime and data security. As a business, ZenVault Medical can't survive without that reliability."

~ Josephine Zhao - Lead Developer and Co-Founder, ZenVault, Inc.

Next Steps with ZeroDown Software

1. To find out more about how to deploy Ultra High Availability™ services for your applications on Microsoft Azure, visit: zerodownsoftware.com
2. Contact ZeroDown® Software today for information on how we can provide an entirely new level of reliability, security, and ROI for your cloud-based business and operations.