

# Accelerate Cloud Adoption by Leaning In with Business Assurance

## Adopt Cloud Fast Solutions with ZeroDown® Software



### Clouds go down...your business operations shouldn't.

Do you need to accelerate your cloud business strategy? Start immediately by covering your risks up front. ZeroDown® Software's Cloud Fast program provides business assurance by protecting your critical business apps from unforeseen interruptions on your hybrid and multi-cloud journey.

#### ZeroDown® Software Solutions

ZeroDown Software empowers organizations of any size to complete rapid moves to the cloud by mitigating business risk. These Quick Start solutions, delivered with ZeroDown's patented Always Available™ software, provide a fast and secure method to pin-up and test drive applications immediately in Microsoft Azure and Azure Stack, Amazon Web Services, Oracle Cloud, and more.

### A Safety Net for Cloud Migration

Benefits include:

- ZeroDown's Ultra High Availability™ solution provides much greater cloud reliability
- Reduces risk when deploying critical applications to the cloud
- Delivers rapid recovery time in the event of failures
- **Zero RPO**
- Bolsters customer satisfaction
- Protects company reputation in the event of planned or unplanned downtime on any cloud or platform

#### Enable Cloud Migration

- Without taking operations offline
- Reduce cycle times and costs per workload
- Mitigate customers' migration risk and disruptions

#### Ensure Cloud Resilience

- Virtually eliminates business losses due to downtime
- Scale-up business continuity for Azure cloud deployments
- No change to customer satisfaction or levels of service

#### Empower Cloud Operations

- With business assurance for hybrid and multi-cloud
- No disruption to business revenues
- Ensure audit and control capabilities for data compliance

### How ZeroDown® Software delivers fast and effective Cloud Migration

"The ZeroDown® Software team shared with me their tools and methodology to help determine which applications on which devices to migrate and best practices to manage them for business assurance, resource optimization, and more. Tailored and laser-focused services to a tee."

~ Hannibal Scipio, Microsoft Azure Global Business Strategy Lead

# The overall benefit of ZeroDown Software is the virtual elimination of application downtime



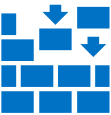
## Non-intrusive, agentless, hardware-agnostic

- Supports any workload on any platform
- No changes are required to customer applications
- Embraces and extends cloud platforms and partner tools, technologies and methodologies



## True active-active application availability

- Unique software architecture backed by patents
- If one node or application instance goes offline, the others continue to process
- Eliminates both planned and unplanned downtime



## Customer Proof Point: ZenVault Medical

- Personal Health Records (PHR) portal
- Has been able to deliver continuous online services to thousands of online customers
- Zero downtime, for any reason whatsoever, since activation in September 2010

## Getting Started with Cloud Fast

1. For a ZeroDown demo, visit: [zerodownsoftware.com/zerodown-demo/](http://zerodownsoftware.com/zerodown-demo/)
2. To discover more about how we can protect your business apps and operations with ZeroDown® Software's "Cloud Fast" program, ask how you can enroll in a **30-day Free-Trial Quick Start** today:

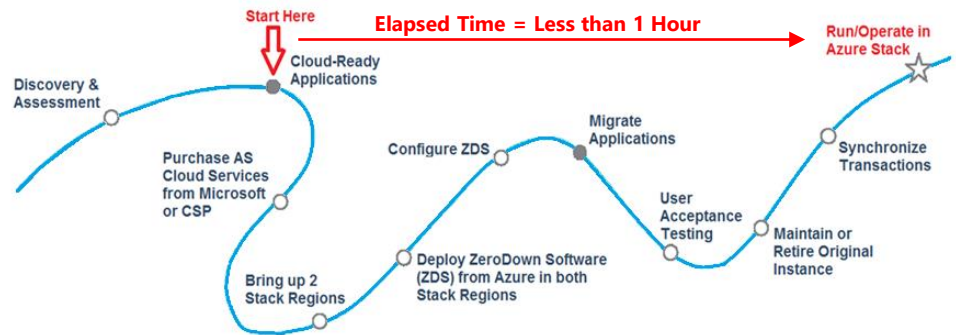
Go to [zerodownsoftware.com](http://zerodownsoftware.com)

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[sales@zerodownsoftware.com](mailto:sales@zerodownsoftware.com)

Call us: **844-ZRO-DOWN**  
**844-976-3696**

## Avoid analysis paralysis:

Take a leaf out of ZeroDown's HA for Azure Stack Playbook: get your cloud-ready apps up and running on any target cloud environment in a matter of hours, not weeks or months.



## Cloud Fast enables companies to lean-in to a Cloud First strategy with Ultra HA capabilities

"With this solution, it is possible to test customers' business applications quickly and see how apps perform as a first step in making data-driven decisions on new cloud environments and consumption models. ZeroDown's Cloud Fast enables our partners (CSPs, Systems Integrators and ISVs) to accelerate cloud adoption by providing their customers with a rapid and reliable pathway to hybrid and multi-cloud."

~ Lee Murray, CEO and Founder of Triangulate (ZeroDown Software distribution partner in EMEA)

## Next Steps with ZeroDown Software

1. To find out how to deploy Ultra High Availability™ for your applications in hybrid and multi-cloud environments, visit: [zerodownsoftware.com](http://zerodownsoftware.com)
2. **Contact ZeroDown® Software** for information on how ZeroDown's Cloud Fast solutions can provide an entirely new level of reliability, security, and ROI for your cloud-based business and operations.
3. For a limited time and while spaces last, sign up for a low-risk **30-day Free Trial Quick Start** TODAY.

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